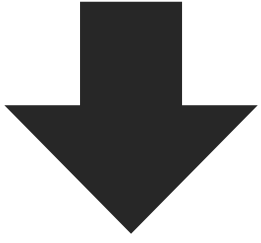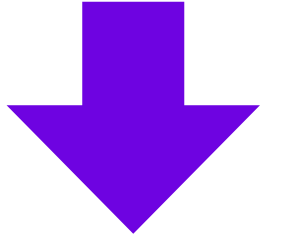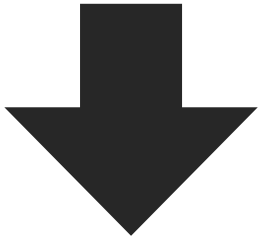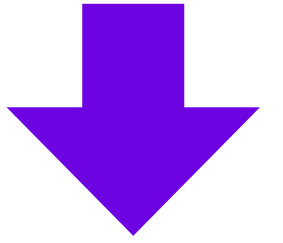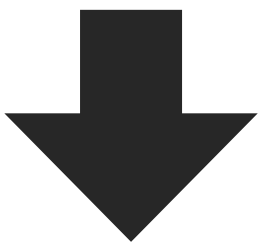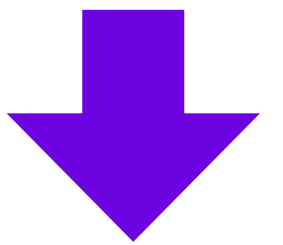# Niching Down

High Level Target Group

Go deeper

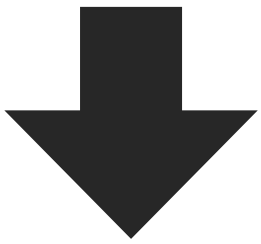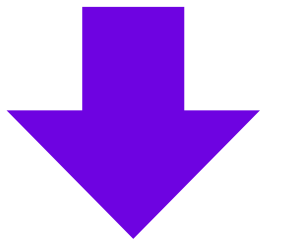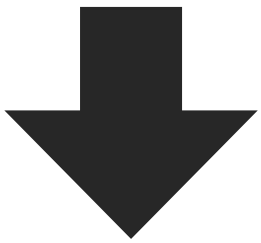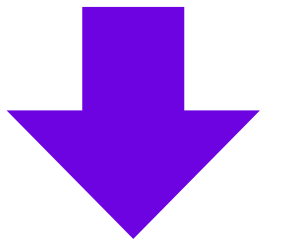Increase price

Go deeper

Increase price

Go deeper

Increase price

Go deeper

Increase price

Go deeper

Increase price

Rock Bottom